

LOCAL • INVESTIGATIVE • LITERARY

Roanoke Rambler

EST. 2021



The Roanoke Rambler delivers vibrant local journalism that is unbiased, factual, and unfiltered.

We expose government wrongdoings, uncover societal ills, and hold the powerful accountable. We bring in-depth local journalism to our community.

HYPER-LOCAL. INVESTIGATIVE. COMMUNITY-MINDED

READERSHIP

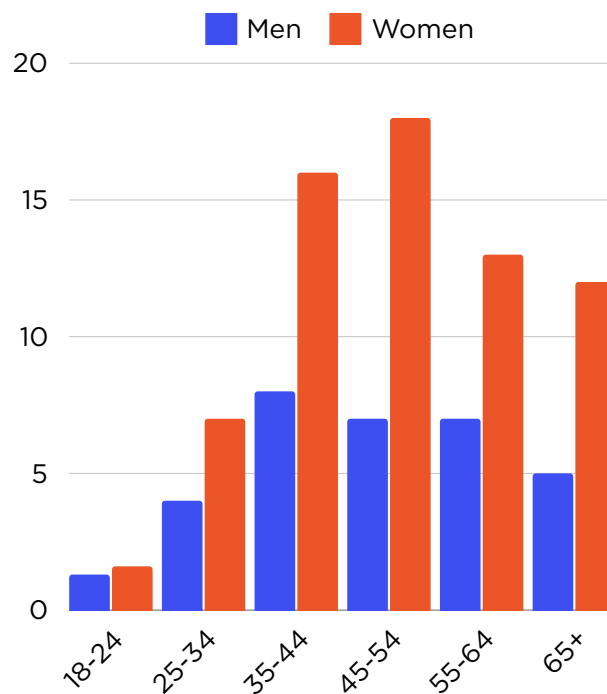
5K

ROANOKE
READERS

75
PERCENT

ENGAGEMENT
RATE

**100% LIVE
IN THE
ROANOKE
VALLEY**



SPONSORSHIP OPPORTUNITIES



**THE ROANOKE RAMBLER
WAS CHOSEN FOR THE
GOOGLE NEWS INITIATIVE.**

25K

**PAGE
VIEWS
PER
MONTH**

**117
PERCENT**

**INCREASE IN
NEWSLETTER
SUBSCRIBERS**

**100
PERCENT**

**HYPER-LOCAL
ENGAGED
CONSUMERS**

NEWSLETTER

\$350 - \$525 depending on placement.*

- Our flagship weekly newsletter.
- Published on Wednesday.
- Banner ad inside the newsletter.

WEBSITE BANNER ADS

\$750 to \$1,200 per banner,
depending on placement.*

SPONSORED CONTENT

\$2,800 per article.*

- Advertorial in the newsletter.
- Article also appears in a prominent place on the website.
- Runs on the Roanoke Rambler social media pages.

DEDICATED EMAIL TO ENGAGED RAMBLER AUDIENCE

\$4,000 per email.*

- Sent any day of the week to
- our 5,000 hyper-local and highly-engaged members.
- Content is sent from the Roanoke Rambler.

**multi-placement discounts available.*